

## College Goal 1 - Student Success and Completion

Columbia State will grow the number of students successfully attaining their educational goals.

	Baseline	2020-21	2021-22	2022-23	2023-2024	2025	2030
Columbia State will increase three year graduation rates.	25%	25%				35.0%	40%
Columbia State will increase retention rates. (Fall to Fall retention)	55%	53%				70%	75%
Columbia State will increase the persistence rate. (Fall to Spring retention)	74%	74%				85%	90%
Success in top ten enrollment courses determined by the percentage of students achieving an A, B, or C grade in a particular course.	70%	73%				70%	70%
Completed Gateway English in the first-year of enrollment	65%	60%				70%	70%
Completed Gateway Math in the first-year of enrollment	50%	66%				65%	70%
Percentage of First-Time Freshmen completing 12 SCH by the end of their first semester of enrollment	55%	50%				57%	60%
Percentage of First-Time Freshmen completing 30 SCH by the end of the first year of enrollment	15%	26%				25%	30%

## College Goal 2 – Quality

Columbia State will maintain high-quality educational programs, services, and facilities supporting the workforce and higher educational needs of citizens.

	Baseline	2020-21	2021-22	2022-23	2023-2024	2025	2030
Accreditation will be maintained or acquired by all accreditable programs.	100%	100%				100%	100%
Professional Licensure exam performance will exceed the national average for 100% of the appropriate programs. (This is calculated by taking the average Institutional Score/National Comparison Score $\geq$ 100%)	95%	98.4%				98%	100%
Columbia State will achieve a 2.9 average score on peer reviews and academic audits.	2.5	2.4				2.7	2.9
90% or more of Columbia State students will indicate an overall level of satisfaction with their educational experience at the two highest survey levels (good or excellent) in student satisfaction surveys.	90%	92%				95%	98%

## College Goal 3 – Access and Equity

Columbia State will increase education and training opportunities for all students through equitable access to student-ready programs and services.

	Baseline	2020-21	2021-22	2022-23	2023-2024	2025	2030
Enrollment will show a steady increase and reach 6,500 Fall enrollment by 2025.	6,000	5,926	5,385			6,500	6,700
Headcount of pre-college dual enrollment students will remain at or above current levels in Fall enrollments.	950	1,105	998			1,200	1,400
Headcount of First-time Freshmen	1,400	1,578	1,452			1,500	1,800
Application to Acceptance rate will be at or above 88%.	83%	79%	80%			85%	88%
Application to Registration rate will be at or above 75%.	57%	50%	53%			60%	65%
Acceptance to Registration rate will be at or above 80%.	68%	64%	66%			75%	80%
Enrollment of underrepresented minorities in Fall will increase annually. <i>TBR Access Metric</i>	850	873	852			1000	1200
Enrollment of Pell eligible students in Fall will increase annually. <i>TBR Access Metric</i>	1,850	1,709	1,484			1,900	2,000
Enrollment of adults in Fall will increase annually. <i>TBR Access Metric</i>	1,250	1,190	1,074			1,500	1,750

### College Goal 4 – Resourcefulness

Columbia State will grow new streams of resources and will increase the efficiency of use for existing resources.

	Baseline	2020-21	2021-22	2022-23	2023-2024	2025	2030
Total amount of funds raised through giving.	\$325,000	\$242,599				\$400,000	\$750,000
Maintain grant resources within a five year variability of 25%. <i>TBR Resourcefulness and Efficiency Metric</i>	\$550,000	\$1,014,414				\$620,000 to \$1M	\$620,000 to \$1M
Proportion of outcomes model dollars received by TBR community colleges.	5.8%	6.1%				6.0%	6.5%
The Quality Assurance Funding Score will be at or above 90.	80	96				90	95
Composite financial index score	+3	9.77				+3	+3
Maintain Return on Net assets at or above 2%.	+2%	10%				+2%	+2%

### College Goal 5 – Community and Partnerships

Columbia State will be an active participant in the development and growth of the service area.

	Baseline	2020-21	2021-22	2022-23	2023-2024	2025	2030
The percentage of new graduates surveyed that report a strong or very strong connection to Columbia State will increase.	50%	42%				55%	60%
The number of alumni giving will increase by an average 20% annually.	55	58				80	110
Columbia State will increase contact hours for Workforce development by 2% annually.	50,000	42,761				70,000	90,000
Columbia State will be the top college selected by high school graduates.	5/9	8/9				7/9	8/9